



EU-Japan Webinar Series on COVID-19

COVID-19 & International Trade

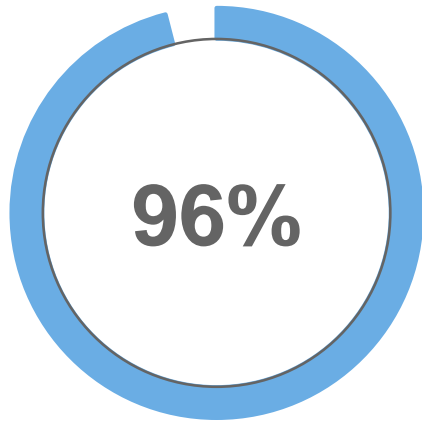
Nobuko Kobayashi

EY-Parthenon Managing Director and Partner

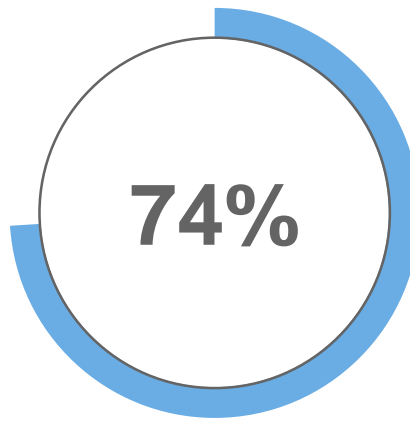
9 July 2020

Key findings from EY's Global Capital Confidence Barometer

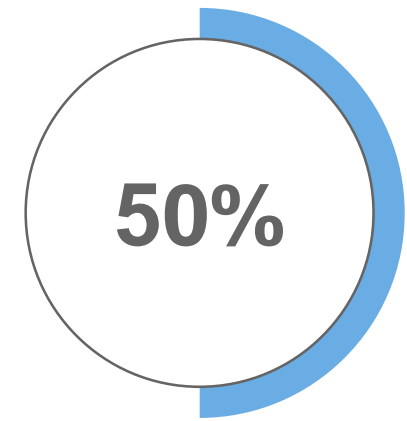
Japanese companies expect COVID-19 to have a severe impact and are taking steps to respond



expect COVID-19 to have a **severe impact** on the global economy



expect a longer period of **slower economic recovery** extending into 2021



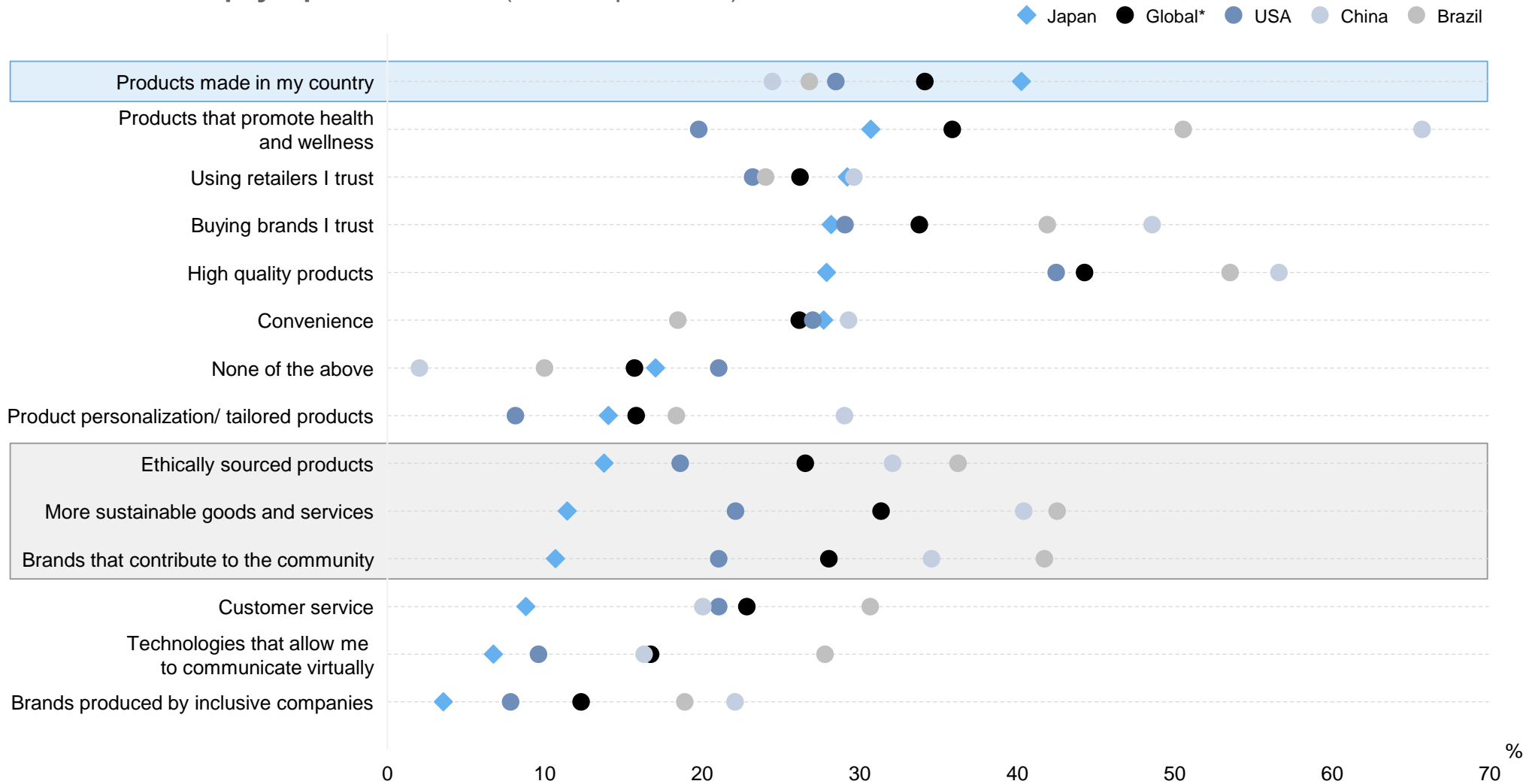
are taking steps to **change their current supply chain setup**

Japan Consumers vs. the Globe

Japanese consumer interest in domestically-made products stands out compared global consumers



Consumers will pay a premium for... (% of respondents)



* Covering 13 countries with ~13,000 respondents
 Source: EY Future Consumer Index Survey conducted in the week of May 4th, EY-Parthenon Analysis